Placement Brochure 2014-15

- Civil Engineering
- Computer Science and Engineering
- Electrical and Electronics Engineering
- Electronics and Communication Engineering
- Mechanical Engineering
- Management Studies

www.dce.edu.in
Dhanalakshmi College of Engineering (DCE) has come a long way since its modest beginning in 2001. The 100-acre lush campus has a state of the art built-up area of over 75 acres. The college welcomes about 1000 students every year for various engineering branches including ECE, CSE, IT, EEE, Civil, Mechanical, apart from management.

Situated in a picturesque location at Tambaram, Chennai, DCE offers an ideal ambience for wholesome development of students. Affiliated to Anna University, the college is emerging as one of the top notch engineering colleges in Tamil Nadu. The ISO 9001-2008 certification and accreditation from NBA further substantiate the high standards of excellence that the institution has set for itself.

DCE is committed to excellence in education. It has stringent recruitment policies, high standards for academic performance, outstanding infrastructure and proactive placement initiatives.

The students are well trained in their academic curriculum and also in communication, team building, and leadership skills that today’s workplace demands. Our students take up industry oriented mini-projects in their pre-final semester and gain first hand exposure to best practices and current challenges of the industry.

A unique feature of DCE is its Business English Certification (BEC) Club. DCE has made it mandatory for its students to get Business English Certification of the famous Cambridge University. Run by the students, the BEC Club helps them learn business English and business communication together and become proficient in English.
DCE is the brain child of the legendary academician Dr. V. P. Ramamurthi (Dr VPR). He graduated from Anna University (then, the College of Engineering, Guindy) in 1965, with Electrical and Electronics Engineering as his branch of specialization.

Dr VPR joined the University as a teaching staff. His quest for higher learning prompted him to complete his post-graduation from the same institution. He obtained a Doctorate in power electronics from IIT-Madras. He has to his credit more than 20 technical papers, published in journals of national and international repute. He has guided several projects of graduate and postgraduate students. Besides these academic distinctions, Dr VPR is one of the few academicians to accomplish technology transfer from the academic arena to the industrial houses such as HTL and ELCOT Power Control.

While in Anna University, Dr VPR was closely associated with the conduct of Tamil Nadu Professional Courses Entrance Examinations (TNPCEE). Enriched by this experience and his strong desire for innovative teaching methods, he sought voluntary retirement after a distinguished career of 28 years, and prepared students for competitive and career oriented examinations.

Dr VPR founded DCE in 2001 to create a higher educational institution of world standards and to provide quality education to aspiring students from all backgrounds.
<table>
<thead>
<tr>
<th>CONTENTS</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chairman’s Message</td>
<td>2</td>
</tr>
<tr>
<td>Going Beyond Curriculum</td>
<td>6</td>
</tr>
<tr>
<td>Know Our Departments</td>
<td>9</td>
</tr>
<tr>
<td>Learn, Play and Grow</td>
<td>16</td>
</tr>
<tr>
<td>Redefining Academic Labs</td>
<td>18</td>
</tr>
<tr>
<td>Centre of Excellence for Research and Development</td>
<td>19</td>
</tr>
<tr>
<td>Placement Training - Gifting a Competitive Edge</td>
<td>21</td>
</tr>
<tr>
<td>Innovations@DCE</td>
<td>22</td>
</tr>
</tbody>
</table>
DCE IN NUMBERS

2800+ students

60 labs

1200+ computers

6 MoUs with industry

6 UG 2 PG programmes

90% placement rate (2014-15)

200+ faculty members

20 Ph.D holders
Chairman’s Message

Dear executives,

I am a former professor of Anna University with about three decades of experience in the teaching field. I started this institution in 2001 to serve my own profession of teaching. The aim has always been to create a centre of excellence for technical education that will be respected by faculty members, students, parents and the society.

Today, DCE is growing in leaps and bounds. There are two important aspects of our approach to building this institution: one, we want to be student-centric and remain inspired by the aspirations of students. Two, to groom students to be professionals and innovators.

We are looking at every opportunity to redefine the role we play as a higher educational institution. With the explosive growth of Massive Open Online Courseware, best of the best courseware are now made available over the Internet free of cost. We proactively respond to the world of open learning. We have made our college a fully Wi-Fi campus, where students can access open courseware using their laptops. Our own faculty members curate course materials, lecture notes, and videos for students. Currently, the size of such external materials alone crosses 5 Tera bytes.

“Ultimately, we are an industry oriented institution. Employability of students is the main factor against which we measure our success.”
Chairman’s Message

Our teachers practice learning while teaching. They run over a dozen learning circles – a sort of knowledge sharing forums – for them to stay abreast of the current trends in academic and research subjects of their interests. They are trained to be ‘emergent teachers’, wherein they know when to step in to contribute, and when to step back to let students learn on their own.

Ultimately, we are an industry oriented institution. Employability of students is the main factor against which we measure our success. Our college works like an extended training arm of industries. We go beyond teaching what is there in the syllabus - we teach what is required in the world of works.

Usually, job training is something that colleges do at the tail end of a programme. However, in our college, job training is seamlessly integrated with studies from the beginning.

We are bringing out this Placement Brochure to provide you with more information on some of our efforts that have gone into making our dream of creating “industry-ready” students a reality. This brochure also presents the kind of infrastructure we have created exclusively for employability training.

I take this opportunity to welcome you to the college as our guest. We are keen to collaborate with you as your academic, research, and training partner. Do consider making our college a part of your recruitment strategy. I am confident that our students can perform from day one at your place, because we train them to be industry-ready from the very first day of their joining us.

Best regards

Dr V P Ramamurthi
Our Governing Council is represented by eminent academicians, engineers, technocrats and entrepreneurs.

**Chairman**

Dr B Ilango Ph.D.
Former Vice-Chancellor
Bharatiar University

**Ex.officio Member**

Dr V P Ramamurthi Ph.D.
Managing Trustee
Dhanalakshmi Educational Trust

**Member Secretary**

Dr S Sivasubramanian Ph.D.
Dhanalakshmi College of Engineering principal

**Members**

Dr M Ponnavaikko Ph.D.
Vice-Chancellor
Bharath University
Selaiyur
Chennai 600073
Our faculty team:

High educational qualification, dedication to the profession of teaching, research bent and inspiring leadership qualities are the hallmarks of our teaching staff. All of our 200-plus faculty members are postgraduates - and 20 of them hold Ph.D. degrees.
Employability Development Programme

Going Beyond Curriculum

Imparting training on the course is one thing, training students for jobs is another. We take employability development as our primary responsibility - and not as an afterthought. Our trainings are based on i6 Framework, our own employability development game plan, which makes every student industry ready.

DCE’s i6 Framework for employability development

- Industrial orientation
- Internship
- Industrial projects
- Industrial training
- Inter-disciplinary skills
- Inter-personal skills
Going Beyond Curriculum

Organised in a structured way, employability development becomes an integral part of our education for students, right from the first year of their enrollment. Following are the six different components of our employability training programme:

1) Internship

We arrange internships for students that help them gain exposure to business best practices, work culture, and several other nuances of the world of works. Internships also help students network with industry people.

2) Industrial Projects

Through guest lectures, students are apprised of the challenges and technical problems faced by industries and are encouraged to come up with solutions for business problems.

*Example: Students of management studies join hands with leading brands to take up real world industrial projects such as conducting market research studies, developing suitable HR training programmes, and analysing behaviours of buyers.*

3) Industrial Orientation

Those industries that drive economy invariably generate more jobs. To enable students to tap the job opportunities in such fast growing sectors, we conduct industrial orientation training for students and give them insights into the functioning of the industry. This training helps them learn the entry level skills the employers are looking for.

*Example: In association with Infosys, we conduct training in software programming for all engineering students. Even students of civil and mechanical engineering are trained in basic programming skills.*

4) Inter-disciplinary Skills

‘Broader Education’ is the new B.E. While becoming specialized in one domain, students need exposure to the ideas of other specializations. We equip students to interact and work with a heterogeneous team, which is often the requirement of a real world business environment. We do this by engaging them in projects that call for a multi-disciplinary approach to problem solving and value creation.
Example: Projects in robotics and mechatronics are undertaken by students who belong to different engineering streams and management studies. They learn to work with people from different backgrounds, expertise and perspectives.

5) Industrial Training

Training is provided for students to qualify them to take up jobs in specific organizations. We enter into partnerships with corporates, and train our students on the exclusive course-ware. Upon completion of the industrial training programmes (along with the courses they enrolled in), the students are absorbed by the partner companies.

Example: The mechanical engineering department is conducting a six-month training for students to make them job-ready for Blue Star, a leading manufacturer of air conditioning solutions for residents and industries.

6) Inter-personal Skills

IQ gets one hired, but EQ is what prevents one from getting fired. In a systematic way, we train students on various soft and life skills. Broadly, the trainings are divided into two categories: communication and leadership.

Communicative English:

Every engineering student, who passes out of the college, gets Business English Certification (BEC), conducted by the British Council for the Cambridge University. BEC enables students to communicate their message effectively, using appropriate words and presentation techniques.

We have a language lab to teach various other aspects of communication like debates, discussions, public speaking, and presentation skills. The lab has a digital library, and an online learning centre with 120 ‘thin client’ computers for students to use digital course content.

Leadership Skills:

Students are nurtured as team leaders - they are trained to engage in activities like debates, and group discussions that provide character building experience for them. Students learn life skills such as stress management, positive thinking and empathetic listening.
Know Our Departments

Department of Mechanical Engineering

Programme
The Department offers B.E. in Mechanical Engineering with an annual intake of 180 students. Thermal Engineering, Manufacturing Technology, Design of Machine Elements, Automobile Engineering, Power Plant Engineering, Gas Dynamics, Jet Propulsion, Strength of Materials, and Computer Integrated Manufacturing are the key subjects. Going beyond curriculum, we teach globally recognized CAD software tools such as AutoCAD, Pro.E, Ansys, and Catia.

Faculty
The Department has 23 faculty members, including two Ph.D. holders and four doctoral research scholars. The faculty members run knowledge management forums in Nano Technology, Alternate Fuel and Design of Automotive Components.

Innovation
The faculty-student team has developed Diesel Water Emulsion, a new alternative fuel - with the water and diesel ratio of 20:80; The team fabricated a new ‘leaf spring’, made of a composite material and designed a multi-model vehicle that can fly, sail, and run on road. Other innovative projects include biodiesel from canteen waste.

Main Laboratories
- Manufacturing Technology Lab 1 & 2
- Fluid Mechanics Lab
- Metallurgy Lab
- Dynamics Lab
- Mechatronics Lab

Major Equipment: CNC Lathe, CNC Milling, Foundry, Machining Tools, Drilling

Software: AutoCAD, Pro/E, Ansys, MS Steel
Department of Electronics and Communication Engineering (ECE)

Programme

Faculty
The Department has 48 faculty members, including four Ph.D. holders. The faculty members run four Knowledge Management forums in the areas of Embedded Systems, Wireless Networks, Medical Electronics, Virtual Instrumentation and Digital Image Processing.

Innovation
Three projects of ECE students, in robotics and energy harvesting, have won national level recognition from TechTop Charitable Trust in 2014. Our students took part in The Great Minds Challenge (TGMC), of IBM, by submitting 40 projects.

Events
The Department has organized a 15-day Robotics workshop in this academic year, in association with Roboversity, the brainchild of IIT Kanpur alumni formed with the intention of improving the skills and employability of engineering graduates. The workshop cum training program helped our students become practical, hands-on and creative.
Department of Computer Science and Engineering (CSE)

Programme

As industries are looking for talent in sunrise domains of social, mobile, analytics and cloud computing, additional programmes are organized for students on these subjects, as part of placement training initiatives.

Faculty
The Department has 36 faculty members - including five Ph.D. holders. A knowledge management forum on Big Data is being promoted by the faculty members.

Innovation
In 2013-14, the PG students published as many as 12 papers that appeared in international peer-reviewed journals. Taking part in the Open House Project Exhibition organized by our College, the CSE students produced models of ‘Spider Robots’ and ‘Surveillance Helicopter’. The project on Surveillance Helicopter was presented at an international event held in China in September 2014. The project won ‘Best Design Award’ in the event.
Department of Information Technology (IT)

Main Laboratories

- Computer Practices Lab
- Software Engineering Lab
- Operating System Lab
- Network Lab
- Service Oriented Architecture Lab

Core Software:
Linux, Star UML, Visual Studio, .Net, Adobe Photoshop, MY-SQL Server, C++

Programme
The Department has an intake of 120 students per year, offering B.Tech. The programme covers subjects such as Data Structure and Algorithm, Data Base Management System, Operating System, Cryptography, Network Security, Information Coding, Mobile Communication, E-commerce, Service Oriented Architecture, and Computer Networks.

Students are also taught programming languages and concepts including Java, Object Oriented Programming, and Web Technology.

Faculty
The Department has a 24-member faculty team. The faculty members manage knowledge management forums in Big Data and Analytics.

Innovation
The students of IT took part in TGM Challenge of IBM and submitted over 50 projects during this academic year. E-commerce, Mobile Communication, Data Mining & Warehousing, Service Oriented Architecture, and Cloud Computing were some of the most popular domains chosen by our students for their projects.

The Department organises guest lectures, and workshops on Data Mining, Data Structure and Algorithm and Advanced Database Management System.
Department of Electrical and Electronics Engineering (EEE)

Programmes
The Department offers two programmes: B.E. in EEE with an intake of about 120 students and M.E. in Embedded Systems. The core subjects covered in these programmes include: Electro-Magnetic Theory, Control Systems, Electrical Machines, Power System Analysis, Power Electronics, Protection and Switch Gear, Embedded System, Programmable Logical Control, and LabVIEW. Training on Virtual Instrumentation using LabVIEW is conducted regularly.

Faculty
The Department has a staff strength of 20, with two Ph.D. holders and three pursuing doctoral programmes. The faculty members are active in knowledge forums in Image Processing, Control Systems and Energy Management Systems, and involve themselves in organising seminars and workshops. The Department has conducted four FDPs in LabVIEW technology and Programmable Logic Control.

Innovation
In 2013-14, a team of 10 students from our department completed a 4-month internship programme at Renault Nissan. Six students published papers on Power Electronics in nationally reputed journals.

Events
A workshop on circuit theory and a symposium on control systems and electronics were organized during this academic year.

Laboratories
- Electrical Machines Lab - DC & AC
- Electric Circuits Lab & Power Electronics Lab
- Measurement and Instrumentation Lab
- Power System Simulation Lab

Major Equipment:
Various types of DC generators and motors, AC single phase and three phase generators, motors and transformers, Digital Storage Oscilloscopes, Cathode Ray Oscilloscopes, 32 nos., P-IV systems, Bridges, Choppers, Inverters, Digital Trainer Kits.
Department of Information Technology (IT)

Programme
The Department offers B.E. in Civil Engineering, having 120 students as intake. Surveying, Structural Analysis, Design of Steel Structure and Reinforced Concrete Elements, Fluid Mechanics, Strength of Material, Mechanics of Solid, Environmental Engineering, Design of Brick Masonry Structure, Preset Concrete Structure and Irrigation Engineering are some of the key subjects of the curriculum.

Students are trained in AutoCAD, and Staad Pro software. Though civil infrastructure is on the threshold of exponential growth in India, the industry is facing an HR challenge in the form of lack of managerial skills in engineers. In this context, the Department has been providing exclusive training in construction planning and scheduling, estimation and quality surveying and project management.

Faculty
The Department has 16 faculty members. The faculty members have promoted a knowledge forum on green building and affordable housing.

Innovation
Students of the department won the overall championship award at Civilisation 2014, the annual symposium of the Department of Civil Engineering held at Anna University, competing with colleges across Tamil Nadu.
Programme
The Department is running the 7th successful batch of Master of Business Administration. It offers different specializations such as Finance, Marketing, Human Resources and Systems. The annual intake of students is 60 on average.

We teach International Trade Finance, Merchant Banking & Financial Services and Security Analysis & Portfolio Management (MBA-Finance); Brand Management, Retail Management, Services Marketing and CRM (MBA-Marketing); Managerial Behaviour & Effectiveness, Entrepreneurship Development, Industrial Relations & Labour Welfare (MBA-HR) and Advanced Database Management System, E-business Management, Data Mining for Business Intelligence, Software Project and Quality Management (MBA-Systems).

The academic knowledge is seamlessly blended with corporate exposure to create vibrant business leaders of the future. Our teaching methodology involves seminars, workshops, conferences, case studies, guest lectures, paper presentations, group discussions, industrial visits, research activities, role plays and man meets.

Projects
Students take up projects on themes such as working capital management, credit appraisal system in banks, buyer behaviour, employee satisfaction, and effectiveness of training & development. In association with industries, students carry out research on the market potential of real world consumer products.

Faculty
The department has a 12-member faculty team, including a Ph.D. holder. It boasts of an eminent panel consisting of industry leaders and experienced academicians as faculty members. Industrial visits were organized at Aavin, Ashok Leyland, Brakes India, Economic Times, Indian Coach Factory, and Parle G.

Events
The flagship event of the Department is “Gnanyudh”, a national level conference on current trends in management. In 2013-14, it organised seminars on topics like genesis of crashes and bubbles, employment opportunities in IT and banking industry for managers, leadership styles, tax assessment methods, total quality management systems, 5S practices, impact of financial markets in the context of globalization and wealth management.
Our Quality Policy envisages the big picture of creating “highly disciplined, conscientious, and enterprising professionals”. What really backs up our efforts is the environment, and its “vibrations”. At DCE, we have an exceptional infrastructure for all-round education, created on a larger scale that conforms to global standards.

Classrooms
Designed for a teacher-student ratio of 1:15, our classrooms are well-lit, and sufficiently ventilated. Student’s desks are spaciously laid-out. In addition to blackboards, classrooms are fitted with LED TV screens. The teaching staff can stream syllabus materials and open courseware.

Exam Halls
The College has two dedicated examination halls, with the capacity to accommodate 400 students each. The semester and model exams are conducted only in exam halls where each single-seater exam desk is placed at a mandated space of two-feet from the next one, so as to provide students with enough space to focus.
Library
The library boasts of over 31,000 technical, non-technical books, hundreds of international and national journals, newspapers, and periodicals. Adopting RFID technology, the library comes with a 50 seater digital library, where students can access the study materials, published by National Programme on Technology Enabled Learning, Ministry of Human Resource Development, and universities.

Thoughtfully designed for the unique needs of its different user groups, the library has a 100 seater common reading hall, and study rooms exclusively for boys, girls and staff members. A lounge for reading periodicals, kiosks for checking the availability of books, and ‘cyber cafe’ for browsing online materials make the library a pride of the campus and a veritable learner’s paradise.

Sports/Games
DCE has indoor, outdoor stadiums and playgrounds for 12 sports/games including kabadi, football, badminton, volleyball, basketball, and cricket. The college has 400-meter standard track for athletics, two cricket grounds, three volleyball courts, a ball badminton court, a hockey and football field.

Table Tennis, Chess, Carom are the major indoor games played in the campus. The college has been conducting DCE-IOB Trophy for the past ten years, hosting state-level competitions in cricket, ball badminton, kabadi, and volley ball.

Canteen
A sound mind and body demand great food. The college canteen, a 50,000 sq.ft mega structure, serves healthy and tasty breakfast and lunch for three thousand people every day – in addition to evening snacks and dinner for hostel students. A large dose of mechanization in food preparation and careful selection of hospitality staff, help the canteen earn the complete satisfaction of students, staff, and guests.

Hostels
Our hostels accommodate about 600 students. The hostels for boys and girls both have a TV hall, reading hall, mini-stadium for indoor games and a gym.
Academic labs do not have to look like a museum of old equipment. Modeled on real world R&D units of industries, DCE’s departmental labs – totalling about sixty for six major engineering streams – help students not only learn their subject experientially but also apply their knowledge for real world innovation. In addition to labs of engineering departments, the Science and Humanities Department has well equipped Physics and Chemistry labs for the benefit of first year engineering students.

The departmental labs have more equipment than what is mandated by Anna University. Our students use almost the same equipment and software that industries use for research and development. The mechanical engineering students, for instance, operate latest CNC lathe machines at Industrial Machines Lab, and the electronics engineering students master Zylink and Cadance software at Electronic System Design Lab that are used by the industry for designing embedded systems. The equipments are serviced and managed well with the help of qualified lab assistants and are backed up by 24/7 uninterrupted power supply, and leased line connectivity.

**Emerging technology labs**
To meet the research and project requirements of our students, we are setting up special labs with cutting edge technologies. For instance, Mechatronics Lab has been setup for the use of mechanical and electronics students to take up joint research. The college is also setting up a lab for robotics to involve students from multiple disciplines in research and product development in industrial automation.
A first of its kind industry-institute collaboration to be initiated by a private engineering college in Tamil Nadu, DCE Centre of Excellence for Research and Development promotes partnerships between students and business organizations in research, design, product development and business incubation.

Built in a plug-and-play environment of 50,000 sq.ft, the Centre can house exclusive research labs for twenty corporates. The Centre is equipped with a dedicated video conferencing facility, a meeting hall, and an incubation centre for start-ups. The Centre hosts labs, academies that are born out of our on-going partnerships with leading industries. They include:

**IBM Big Data Lab**
Data is the oil of the new economy. Responding to the growing demand for professionals in data sciences, DCE has set up an IBM Big Data Lab to facilitate advanced study and research in Big Data, Analytics and Business Intelligence.

**Texas Instruments Digital Signal Processing Lab**
In association with Texas Instruments, the college has established a lab to carry out research and product development in the fields of Embedded System and Microprocessors. The lab is widely used by students to carry out electronic circuit analysis, to design circuits like filters, voltage regulators, phase locked loops, among others.
Cisco Networking Academy
The academy makes cutting edge technology in networking available for students to perform simulation tests using data generated from Cisco devices such as routers, switches, and access points. The Academy boasts of OpNet, a simulation platform for Cisco.

Students are also prepared for Cisco Certified Network Associate (CCNA) Routing and Switching, a certification programme for entry-level network engineers that helps students enhance their foundational networking knowledge.

NI Academy
In association with National Instrument (NI), a US-based producer of automated test equipment and virtual instrumentation software, DCE has established an academy primarily to train engineers in NI’s LabVIEW, an industry-leading visual programming environment, used for advanced analysis, data visualization and virtual instrumentation.

The Academy offers basic to advanced courses based on LabVIEW. Upon completion of LabVIEW courses, students become NI Certified LabVIEW Associate Developers. Students also learn how to use NI tools for homework, classroom or research projects.

Rockwell Lab of Factory Automation
DCE is setting up this lab with an aim to provide students the exposure to factory automation techniques, machines, and embedded systems.

Rice University Tie-Up
The College has created a wireless research platform based on WARP Lab with the help of Rice University, US. The lab enables students and research scholars from both these institutions to collaborate remotely.

Collaboration with Manufacturing Companies
DCE enjoys a long standing association with manufacturing giants such as TVS Motors, Ashok Leyland, L&T’s Switchgear Division, Flowmetrics, and Toyota’s high performance concrete division, in the areas of training, research collaboration and product design and development. Our partnerships with Honeywell help students undertake research in key business functions in avionics industry.

Business Incubator
The Business Incubator helps students to launch commercial ventures based on their innovative product/service ideas. The student-entrepreneurs are mentored in the areas of commercialization of innovative product/service ideas, by successful entrepreneurs.
Online Test Centre

Placement Training - Gifting a Competitive Edge

DCE boasts of a first-of-its kind online test centre that is designed to administer real-time competitive tests and job interviews, conducted by renowned institutions, public sector units, and corporates.

Self Evaluation
The centre offers an unparalleled opportunity for students to self assess their skills, knowledge and talent in just about any technical or non-technical subjects they choose. The centre is also used to provide placement training. As soon as students join us, they can access the online test centre - they can select exams in the subjects of their choices for self evaluation.

Based on the scores, they can opt for special technical, non-technical, and employability training, organized by our own staff. The tests help students identify their strengths and weaknesses and take right measures to improve their performance - the usage of test centre is free, a DCE gift for their competitive edge.

Campus Interview
The centre houses interview cabins for corporates visiting our college to interview our students. The cabins are spacious enough to accommodate a panel of interviewers to conduct direct and written interviews - in addition, they can use specially-equipped computers, loaded with test questions, and ask students to take tests to evaluate their technical knowledge and skills, on the spot. The test centre has come as a boon for students of DCE and that of other colleges in Chennai, other neighbouring districts of Tamil Nadu, and other South Indian States.

The centre hosts exams such as SAT, GRE, GMAT, Railway Recruitment Board Exam, Institute of Banking Personnel Selection exams, and so on. Thanks to its sophisticated infrastructure, the centre has been adjudged as the best in South India by TCS.
Ion, a software services company from Tata Group that conducts exams for several public sector organizations, and Prometric, a trusted test development and delivery provider to more than 400 organizations worldwide.

Probably the largest and most sophisticated online test & training centre that was set up by a private engineering college in South India, the centre has 274 high end computers, and a database of over 30,000 test questions related to various disciplines. Located in a sprawling 50,000 sq ft block, the centre is backed by uninterrupted power supply throughout the year.

Open House Project Exhibition is the flagship event of our college that celebrates innovation and creativity of our students. This 3-day open-to-all event gives a glimpse of students' projects to the public.

The 2013-14 edition witnessed the unveiling of product designs from our faculty-student team. The innovative designs included patent-pending water+diesel emulsion and spider robot.

Following are the snapshots of the exhibition...

Green thinking on a grand scale: Miniature of a solar village
Tapping sustainable source: A model of solar power generation plant
A Campus for Recruitment

Campus interviews are organised throughout the year for final year students. Upon receiving details about the recruitment needs of companies, the Placement Cell of our college, furnishes the HR managers with information about students, their academic performance and achievements in other relevant areas. We organize campus interviews in exclusive facilities that house seminar halls, written exam centers, online test and training centres and interview cabins.

Clean power is the goal:
A model of thermal power generation plant

Internet of Things:
A home automation solution

Imagining a new helping hand:
A robotic arm with mobile control

Pedal power:
Portable mobile charger powered by bicycle
Since students are trained in improving interview performance, through mock interviews and group discussions, they are ready not only for jobs but also for interviews. Following testimonials from some of the recruiters say it all:

“Good infrastructure, very good faculty, excellent training and placement assistance.” - Dr M K Banga, General Manager, Wipro Technologies, Bangalore

“Excellent infrastructure and facilities.” - Mr S Mahadevan, Joint General Manager, HVF, Avadi, Ministry of Defence

“Excellent educational facilities and innovative labs.” - Mr L R Rajagopal, Director, SANDS

“Excellent ambience, encouraging students, strong academic mentors to groom next generation.”
- Mr R Ramesh, General Manager, Mindtree Limited

“I am sure that this Institution will produce great students.”
- Mr M Raju, DGM, NTPC

“Very good infrastructure, committed staff.”
- Mr A S Sriram, Senior Campus Lead, CTS

“It is a pleasure to visit this institute, which is characterised by discipline and enthusiasm.”
- Mr A Subramanian, CGM, Chennai Telephones

“Great campus. Good vision from the management.”
- Mr Sujith Kumar, Vocation Head – Human Resources, Infosys

Recent Recruiters

The placement rate of our college has been over 90% in the past several years. The companies that have conducted campus interviews and recruited our students in the recent years include the following big names in the industry:

- Aon Hewitt
- Athena Health
- BNP Paribas
- CSS Corp
- CTS
- Comodo
- Cognizant
- Dhanalakshmi College of Engineering
- HVF
- Mindtree Limited
- NTPC
- Wipro Technologies
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<thead>
<tr>
<th>Placement Assistance</th>
</tr>
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<tbody>
<tr>
<td>Concentrix</td>
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<td>Dell Services</td>
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<td>Flextronics</td>
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<td>Infosys</td>
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<td>Renault Nissan</td>
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<td>SL Lumax</td>
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<td>Tata Consultancy Services</td>
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